

Kat Brady

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EXPERIENCE

Freelance Web Consultation — Various Projects

Paddle for Life, August 2020 - December 2020

Audited previous website to identify necessary improvements. Created content strategy and user experience documents to guide website creation. Designed individual pages and usable objects. Configured and developed the website using the Wordpress CMS. Taught client team on how to update the website.

Wildish Botanicals, July 2020 - October 2020

Audited the existing website to identify aspects of the user flow, design, content, and functionality that would improve the user experience. Designed and developed solutions in the Shopify environment based on audit.

Arts in Bushwick, September 2019 - December 2019

Consulted on and implemented a change of host and DNS service. Consulted on digital business strategy. Consulted and assisted in Wordpress site development. Consulted on UX/UI of various web properties.

Firebird Healing Arts Alliance — Portland, Oregon Associate, Wellness Practitioner

January 2019 - PRESENT

Assisted in the development of service, marketing, and overall strategy. Gave Reiki treatments to clients to promote their natural healing processes. Led workshops including Reiki trainings and moon ceremonies.

Wandering Roots Healing Events — Brooklyn, New York

Co-Founder, Organizer

January 2016 - August 2020

Organized and promoted donation-based wellness events in the New York City area. Focused on bringing wellness practices including Yoga and Meditation to communities in need.

Suits & Sandals, LLC. — Brooklyn, New York Board Member, Advising Partner

June 2019 - PRESENT

Advised and assisted managing partners in the operations and management of long term strategies.

Education

Oregon College of Oriental Medicine

Portland, Oregon

September 2019 - PRESENT

Expected graduation: August, 2023

DACM/MACM Duel Program

State University of New York at Purchase

Purchase, New York

September 2008 - May 2012

Bachelor of the Arts in New Media

Minor in Math/Computer Sciences

Onondaga Central Jr./Sr. High School

Nedrow, New York

June 2008

CERTIFICATIONS

Reiki Master Teacher Certification

September 2018

Glowing Heart Reiki School

Brooklyn, New York

Certified by Nicole Lynne Hooley

INTERESTS

Community organizing, Qigong, Reiki, teaching, drumming, gardening, herbal medicine, compost cultivation, Kempo/Goju Ryu/Shotokan Karate, meditation, I Ching divination, energy work, Yin Yoga, software development, interactive art

CTO, Managing Partner

November 2011 - June 2019

Planned, executed, and oversaw the execution of web sites, web applications, and mobile applications. Interfaced with clients and ensured that our services centered on their business goals.

SELECTED CLIENTS FROM SUITS & SANDALS

CLASP, May 2017 - June 2019

Led and executed the development of clasp.ngo, efficiencyforaccess.org, and globaleapawards.org . Developed using CraftCMS, CSS3/SCSS, HTML5, PHP, Javascript, and ReactJS.

Interviewed key stakeholders. Assisted in UX/UI design.

Led the development and assisted in the UX/UI design of equipdata.efficiencyforaccess.org . Developed using NodeJS, ReactJS, CSS3, HTML5, Javascript, MongoDB, Redis, and Kubernetes.

Jewish Foundation for the Righteous, August 2014 - June 2019

Developed jfr.org and assisted in adapting initial design into a responsive approach. Developed using Wordpress, CSS3/SCSS, HTML5, PHP, Cron, and Javascript. Developed an E-card system linked to Blackbaud with scheduled sending.

Nationwide Coils, November 2011 - June 2019

Developed the first responsive websites in the HVAC industry for Nationwide Coils' digital marketing strategy. Developed using Wordpress, CSS3/SCSS, HTML5, PHP, and Javascript. Assisted in UX/UI design. Assisted in crafting broad digital strategies.

VOLUNTEER

OCOM Student Association - Portland, Oregon

First Year Class Representative, October 2019 - Present

ADDITIONAL EXPERIENCE

Purchase Television Station - Purchase, New York

Business and Communications Manager, May 2011 - May 2012

SUNY Purchase Learning Center - Purchase, New York

Computer Science Tutor, September 2010 - May 2012

LANGUAGES, TECHNOLOGIES, AND SKILLS

CSS3, HTML5, SCSS, Javascript, PHP, ReactJS, NodeJS, CraftCMS, Wordpress, Shopify, Liquid templating, MongoDB, MySQL, Responsive Development, Progressive Enhancement, Performance Optimization, Accessibility, UX/UI Strategy, Project Management, Client Relations, Digital Strategy, Logo Design